



debra
benefit 2024

SOFI STADIUM | LOS ANGELES, CA
SATURDAY, OCTOBER 26, 2024

**SPONSORSHIP OPPORTUNITIES
& TICKET INFORMATION**



We are thrilled to invite you to the 2024 debra of America Benefit.

This year, we celebrate a new dawn for Epidermolysis Bullosa (EB). FDA-approved treatments are a reality and there is more hope on the horizon for the countless individuals and families affected by “The Worst Disease You’ve Never Heard Of”.

It will be an unforgettable evening filled with celebration, camaraderie, and philanthropy. For the first time, our benefit will be hosted in the vibrant city of Los Angeles at the incredible SoFi Stadium. The evening will include a silent auction, cocktails and hors d’oeuvres, and a seated dinner and awards presentation overlooking the football field. We invite you to join us as an individual ticketholder, or consider the higher-level sponsorship opportunities available. **It is through the generosity of attendees like you that we can continue to make a difference in the EB Community.** Additionally, please consider contributing to the success of our silent auction by donating unique items or experiences that can be bid on during the event. Your contribution will help us raise vital funds for those affected by this challenging condition. The future is looking brighter than ever, and we hope you will come together to support the EB Community on October 26th!

“Because the cost of doing nothing is too great” is an axiom that defines our mission and directs all of debra of America’s actions as an organization. We are dedicated to improving the lives of those impacted by Epidermolysis Bullosa (EB). We integrate direct-to-patient programs and services, education, advocacy, close partnership with treatment developers, and research funding to foster meaningful change for those living with EB.



SPONSORSHIP PACKAGES



\$75,000 Champions

- Two tables (20 tickets)
- VIP table placement
- Acknowledgement as Champions Level Sponsor in Benefit Program and all marketing materials
- Outside cover ad in Benefit Program
- Personalized gobo at entrance to venue
- Logo on venue screens and entrance signage
- Logo on step-and-repeat
- Logo and link on Benefit website
- One-night hotel room stays for your party with shuttle service to SoFi Stadium (up to 20 rooms)
- Sponsorship of shuttle from hotel to SoFi Stadium
- Sponsorship of two EB families to attend the Benefit
- 10 tours of SoFi Stadium prior to event start



\$50,000 Visionaries

- Two tables (16 tickets)
- Priority table placement
- Acknowledgement as Visionaries Level Sponsor in Benefit Program and all marketing materials
- Inside cover ad in Benefit Program
- Logo on venue screens and entrance signage
- Logo on step-and-repeat
- Logo and link on Benefit website
- Sponsorship of two EB families to attend the Benefit
- 6 tours of SoFi Stadium prior to event start



\$25,000 Innovators

- Two tables (16 tickets)
- Acknowledgement as Innovators Level Sponsor in Benefit Program and all marketing materials
- Full page ad in Benefit Program
- Logo on venue screens and entrance signage
- Logo on step-and-repeat
- Logo and link on Benefit website
- Logo on hotel keys for the event room block
- Sponsorship of one EB family to attend the Benefit

SPONSORSHIP PACKAGES



\$10,000 Advocates

- One table (10 tickets)
- Acknowledgement as Advocates Level Sponsor in Benefit Program and all marketing materials
- Half page ad in Benefit Program
- Logo on venue screens and entrance signage
- Logo on Benefit website
- Sponsorship of one EB family to attend the Benefit



\$5,000 Partners

- One table (8 tickets)
- Acknowledgement as Partners Level Sponsor in Benefit Program and all marketing materials
- Quarter page ad in Benefit Program
- Logo on venue screens and entrance signage
- Logo on Benefit website



TICKETS

\$250 Individual Ticket

of Tickets: _____

\$450 Couple's Ticket

of Tickets: _____

\$100 Children's Ticket

of Tickets: _____

\$2250 Table Purchase (10 tickets, no sponsorship benefits included)

of Tickets: _____

\$1000 Sponsor an EB Family to Attend

of Families: _____

I/we are unable to attend but are pleased to make a contribution of \$ _____

BENEFIT PROGRAM ADS

\$2,000 Full Page Color Ad

\$1,000 Half Page Color Ad

\$500 Quarter Page Color Ad

Visit us online at www.debra.org/benefit
Or contact Jason Kelly for a personalized registration experience:

(212) 868-1573 x102
jason@debra.org



SILENT AUCTION DONATION FORM

Business Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Email: _____

Name (as you would like it to appear on auction website):

Description of Item/Service:

Fair Market Value: \$ _____

Please check all that apply:

- Send me a tax-deductible receipt for the entire fair market value of my gift.
- This item is a gift certificate.
- Send me more information about how I can get involved with debra of America.
- Send me an invitation to the 2024 debra of America Annual Benefit.

Please return item and Silent Auction Donation Form no later than October 19, 2024 to the address below:

debra of America
6371 W 85th Street
Los Angeles, CA 90045

Phone: (212) 868-1573 x102

PAYMENT INFORMATION

Contact Jason Kelly for a personalized registration experience:

212-868-1573 ext. 102
jason@debra.org

Or return Payment Information Form to:

debra of America
1560 Central Ave, Suite 433
St. Petersburg, FL 33705

- I have enclosed a check made payable to: **debra of America**
- Please charge my credit card:

Card Number: _____

Exp Date: ____/____ Security Code: _____

Name on Card: _____

Signature: _____

Visit us online: www.debra.org/benefit



BENEFIT COMMITTEE INFORMATION



**We invite you to join the 2024 debra of America
Benefit Committee!**

Committee responsibilities are as follows:

- Assisting with ticket sales
- Soliciting local sponsorships
- Seeking donations of items and/or experiences for the silent auction.

**If you are interested in joining the committee and making a greater impact on the lives of those with
EB, please contact Jenna Kubeck:**

**(212) 868-1573 x108
jenna@debra.org**

